



INNOVATIVE  
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# Daxxify

*(A long-acting neuromodulator to soften expression lines—especially frown lines between the brows)*

## What is Daxxify?

**DAXXIFY® (daxibotulinumtoxinA-lanm)** is an FDA-approved **neuromodulator** (botulinum toxin type A) used to temporarily improve the appearance of **moderate to severe frown lines (glabellar lines)** in adults.

Like Botox® and other neuromodulators, it works by **relaxing targeted facial muscles** that create expression lines.



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## What does Daxxify treat?

Most commonly:

- **Frown lines** (the “11s” between the eyebrows) — FDA-approved use

In many practices, neuromodulators may also be used in other facial areas based on patient anatomy and goals (these may be considered off-label uses depending on the area and product).

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## How long does Daxxify last?

Daxxify is often chosen because it can provide **longer-lasting results for many patients**.

- Traditional neuromodulators like **Botox Cosmetic** typically last about **3–4 months** for frown lines.
- In Daxxify clinical programs for frown lines, many patients maintained meaningful improvement for **around 6 months** (results vary).

*Individual results depend on muscle strength, dose, metabolism, and treatment area.*

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## Daxxify vs Botox: What’s the difference?

Both are neuromodulators used to soften expression lines, but they differ mainly in **duration** for many patients.

Feature	Daxxify	Botox Cosmetic
What it is	Botulinum toxin type A neuromodulator	Botulinum toxin type A neuromodulator
Most known for	<b>Longer-lasting effect</b> for many patients	<b>Reliable, predictable</b> 3–4 month duration for many
Typical retreatment	Often fewer visits per year (varies)	Commonly every 3–4 months
Results look	Natural when dosed/placed precisely	Natural when dosed/placed precisely
Safety profile	Similar class warnings/precautions apply	Similar class warnings/precautions apply

**Important note:** Daxxify “units” are **not interchangeable** with other toxins (you can’t convert unit-for-unit between brands).

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## Why we may recommend Daxxify

We may recommend Daxxify when you want:

- **Longer-lasting smoothing** of frown lines (fewer appointments for maintenance)
- A **natural look** with careful, anatomy-based dosing
- A good option for patients who “burn through” Botox quickly (fast metabolism / strong muscles)

We’ll help you choose between Botox and Daxxify based on:

- Your facial movement patterns
- Your goals (preventive vs corrective)
- How long you want results to last
- Your preferred visit schedule and budget

## What to expect during treatment

- Treatment typically takes **10–15 minutes**
- Tiny injections with a very fine needle
- You may feel quick pinches; most patients do not need numbing
- Little to no downtime—most people return to normal activities the same day

### Timeline

- Early improvement: **3–5 days**
  - Full effect: **10–14 days**
  - Duration: varies; many patients aim for **longer intervals** than Botox
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## Pre-Op Instructions (Before Daxxify)

### 1 week before (to reduce bruising, if medically safe):

- Avoid **aspirin and NSAIDs** (ibuprofen/Advil®, naproxen/Aleve®) if you can
  - ⚠️ Do **not** stop prescription blood thinners unless your prescribing clinician instructs you.
- Avoid alcohol for **24 hours** before treatment

### Tell us before treatment if you:

- Are pregnant or breastfeeding
  - Have a neuromuscular condition
  - Have a history of facial weakness, eyelid droop, or prior complications
  - Have an active rash/infection near the injection site
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## Post-Op Instructions (After Daxxify)

### For the first 4 hours

- Stay upright (avoid lying flat)
- Do not rub or massage treated areas

### For the first 24 hours

- Avoid strenuous exercise, saunas/hot yoga, and facial massage
- You may gently wash your face

## What's normal

- Mild redness or small bumps for 20–60 minutes
- Mild headache or tight feeling (temporary)
- Minor bruising (can last a few days)

## Call us promptly if

- You notice eyelid droop, uneven brows, or concerning asymmetry
  - You have increasing pain, warmth, swelling, pus, or fever
  - You develop trouble swallowing, speaking, or breathing (rare—seek urgent care)
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# Daxxify FAQ

## Is Daxxify the same as Botox?

They are both **neuromodulators** (botulinum toxin type A products) used to relax targeted muscles, but Daxxify is often chosen for **longer-lasting** results for many patients.

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## How long will my Daxxify results last?

Many patients see results lasting **longer than 3–4 months**, with some maintaining improvement around **6 months**. Your personal duration may be shorter or longer.

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## Will I look “frozen”?

Our approach is **natural movement**. We tailor dosing to your facial anatomy and start conservatively for first-time patients.

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## When will I see results?

Most patients begin seeing improvement within **a few days**, with full results by about **2 weeks**.

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## Can I switch between Botox and Daxxify?

Often yes. We can help you choose the best option each visit based on how your body responds and your scheduling preferences.

**Does it hurt?**

Most people describe it as quick pinches. The needles are very small and treatment is fast.

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**What are the most common side effects?**

Temporary injection-site reactions, headache, and (less commonly) eyelid droop can occur.

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**Who should avoid Daxxify?**

It may not be appropriate if you are pregnant/breastfeeding, have certain neuromuscular disorders, or have infection at the injection site. We review your history to ensure safety.